



BORDERLINES FILM FESTIVAL

Friday 28 February to Saturday 15 March 2025

"The UK's biggest rural film festival goes from strength to strength" **Empire Magazine**

"Easily rural UK's most impressive film festival" **The Independent**

"A whopping line-up of first-rate cinema from across the globe" **Filmwire**

"... best thing since sliced bread... Great for the senses and intellect...." **2023 Audience Member**

SPONSORSHIP & ADVERTISING OPPORTUNITIES

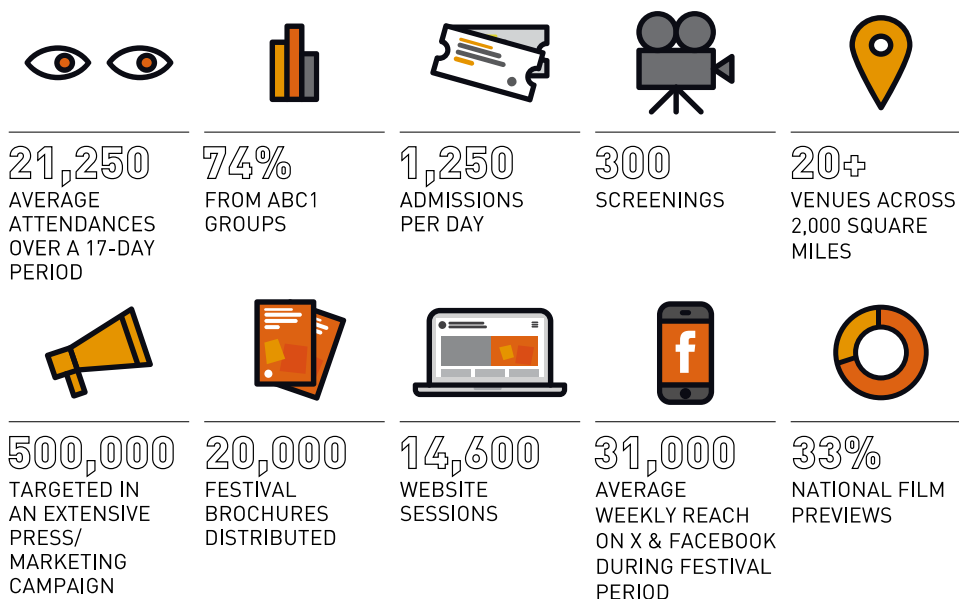
Now regarded as one of the UK's major arts/cultural events, Borderlines Film Festival will take place from 28 February to 15 March in up to 25 screening venues throughout Herefordshire, Shropshire, Worcestershire and the Welsh Borders.

Borderlines is recognised as one of the top 5 film festivals in England with an enviably high attendance level and an outstanding programme of British and world cinema.

We can only achieve this level of success with the help of key funders such as The British Film Institute awarding funds from The National Lottery, The Elmley Foundation and Hereford City Council, supported by a host of sponsors and corporate advertisers.

The forthcoming festival offers you an opportunity to associate with one of the most eagerly anticipated, well-attended and widely publicised social and cultural events across the heart of England for its 23rd edition.

Your support will benefit you with exposure to:



FILM SPONSOR - £220

- Your name or brand is identified with a single screening of a chosen film:
 - your company name and logo on the film page in the brochure, on our website film page, and in an on-screen caption before the screening
 - 10 complimentary tickets to the screening

FESTIVAL SPONSOR - £600

- Your company name and logo will be prominently displayed:
 - on the special Sponsorship page of the Festival programme brochure (20,000 copies distributed widely in Herefordshire, Shropshire, Hay-on-Wye, Worcestershire, Gloucestershire and Powys)
 - on the festival website's Sponsorship and News pages, as well as in our regular e-newsletter
 - in a short Festival ident film that plays before each screening
 - on the pre-launch printed publicity and on posters
 - social media promotion
- 10 complimentary tickets to a single screening of your choice (selected in advance).
- Quarter page advertisement in the brochure (upgradable to a half page for an extra £150).

PREMIUM PLUS SPONSOR - £1,450

Top-level sponsorship gives you the works - everything from the Festival and Film Sponsor packages

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 - social media promotion

plus a full-page advert in the brochure.

FESTIVAL SUPPORTER - £100

Show your support for the festival in these difficult times with a £100 donation. Your name will be listed in the brochure and on the website in grateful recognition of your contribution to keeping the festival running.

ADVERTISING IN THE FESTIVAL BROCHURE AND ONLINE

We will distribute 20,000 copies of the full colour Festival Brochure, containing the low-down on all the films, special events and venues.

4,000 brochures are direct mailed to our subscribers, and we distribute the remainder across Herefordshire, Shropshire, Hay-on-Wye, Worcestershire, Gloucestershire and Powys from late January onwards.

The brochure has a long shelf-life - 44% of our audiences continue to use it to select filmsto buy/rent/watch after the festival has finished.

- £275 - Quarter page advertisement in the brochure
- £475 - Half page advert
- £950 – Full page advert
- £1,200 – Prime spot – back page advert

(artwork to be supplied by your company for all adverts)

We can offer online adverts and spots for companies on the Borderlines website.

If you'd like something different, please get in touch with us.

Contact: [Richard Heatly](#), Borderlines Film Festival Board of Directors